



## **medisana singled out with a "Special Mention" from the German Design Award 2022 for remarkable design achievements**

*Neuss, 24.02.2022.* medisana has been repeatedly singled out by the German Design Award 2022 – a prize which showcases successful design. Thanks to its outstanding design trends, the Neuss-based company won over an independent jury comprising international design experts from the fields of business, academia and science as well as the design industry. medisana received the coveted Special Mention seal of approval from the German Design Award 2022 for its innovative **CL 300 contour shiatsu massage pillow** in the "Excellent Product Design – Bath and Wellness" category, as well as for the new **TT 200 and TT 205 3-in-1 electrotherapy devices** in the "Excellent Product Design – Medical, Rehabilitation and Health Care" category. The CL 300 contour shiatsu massage pillow is a remarkable design achievement, scoring points thanks to its novel massage technology. The pillow's innovative "ergonomic flex technology" enables it to adapt to the contours of the user's body, unlike conventional massage pillows which tend to be inflexible. The functional design of the TT 200 and TT 205 3-in-1 electrotherapy devices also helped them to stand out from the field: they are compact, portable and have been designed as real all-round talents.

As one of the leading specialists in the home healthcare market, medisana regularly establishes new trends for the health and wellness market, which has risen to particular prominence in current times. Thanks to its holistic health expertise, the company sees itself as an innovative and future-facing brand with an eye for current market trends, new products and modern designs, helping an ever-growing number of people to take their health and well-being into their own hands. "We are delighted with the recognition. It has encouraged us to maintain our focus on designing innovative health products that are geared towards the needs of our consumers" says Anja Schimmelpfennig, Director of the Non-Medical + Marketing business unit at medisana.

The German Design Award is the German Design Council's top prize. With its worldwide reach and international appeal, it is one of the most prestigious design awards across all industries.

Since 2012, the German Design Award has been identifying significant design trends, singling them out and presenting them to a broad public. Every year, the jury makes its choice from an extraordinary selection of entries in product design, communication design and architecture. Simply being nominated is a distinction, because the German Design Award applies the highest standards to selecting its award winners: the unique nomination process invites companies to participate, the prerequisite being that their products and communication design achievements are demonstrably impressive in terms of their design quality. For more information, go to [www.german-design-award.com](http://www.german-design-award.com).

medisana is one of the leading specialists in the home healthcare market. For over 40 years, the German company has been committed to people's health with the motto "Your health in good hands". medisana is a pioneer in the trend of mobile health management and provides future-oriented products for modern everyday life in an increasingly networked world. The Neuss-based company is one of the leading manufacturers in the massage sector. medisana develops, markets and sells products related to mobile health, health monitoring, wellness, personal care, therapy and healthy homes to health-conscious consumers around the world.

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