

## The soft-touch technology in medisana's new comfort massage line ensures gentle, natural massage experiences

Neuss, 02.09.2019. As the market leaders in the field of massage seat covers, medisana is particularly concerned with everything relating to massages and their soothing, healthpromoting effects. With the help of medisana's modern massagers, users can alleviate physical complaints as well as improving their physical and emotional well-being. The fields of application are just as diverse: tension relief, stress relief, pain alleviation, promotion of blood circulation, lowering of blood pressure and heart rate, stimulation and relaxation of muscles and connective tissue – and all this in the comfort of your own home, whenever needed. medisana's extensive range offers a selection of different massagers – the right product for every need. From autumn 2019 the range will be supplemented by the new Comfort Massage line. It includes a family of five products: the MCG 810 Comfort shiatsu massage seat cover, the MCG 820 Comfort shiatsu acupressure massage seat cover, the MCG 800 Comfort shiatsu massage pillow, the NMG 850 Comfort shiatsu neck massager and the FMG 880 Comfort shiatsu foot massager. They are all equipped with innovative soft-touch technology including soft gel massage heads, guaranteeing a particularly gentle and natural massage experience. This is optimally complemented by the shiatsu massage effect, which in accordance with Far Eastern tradition uses pressure massage to balance body, mind and soul. It is especially ideal for people who find it hard to relax and who find their everyday lives stressful. Shiatsu massage restores vitality, promotes relaxation, increases well-being, reduces stress, stimulates the body's defences, prevents disease and preserves health.

The MCG 810 Comfort shiatsu massage seat cover and the MCG 820 Comfort shiatsu acupressure massage seat cover offer soothing shiatsu back massages. Users can choose between different massage zones: the entire back, upper or lower back, or pinpoint-accurate spot massage. The softly padded massage heads also gently massage the neck area. The neck massage feature can be adjusted in height and controlled separately. The two Comfort massage seat covers both offer a particularly pleasant feature: an optional red light and heat

function that can be switched on as desired, allowing the positive effects of massage and heat to be combined. These sophisticated products are rounded off with a practical remote control, hook-and-loop strap for attaching to the back of the chair, and easy-care material including a detachable and washable neck cover. The MCG 810 Comfort shiatsu massage seat cover also offers a separate vibration massage feature in three intensity settings, while the MCG 820 Comfort shiatsu acupressure massage seat cover offers acupressure massage on the waist and thighs in three different intensity settings – adjustable to the user's needs and feelings.

The MCG 800 Comfort shiatsu massage cushion offers a range of uses. Users can set the direction of the four rotating gel massage heads, guarantee a soothing shiatsu massage in the area of use. If desired, the optional red light and heat function can also be switched on, intensifying the massage effect and improving the sensation of well-being. The extra-flat design of the MCG 800 Comfort shiatsu massage pillow also makes it flexible and easy to handle. The hook-and-loop strap for attaching to the back of the chair, and easy-care material are also extremely practical. The NMG 850 Comfort shiatsu neck massager also features soft-touch technology with gentle gel massage heads, providing a gentle and natural shiatsu massage experience for the neck. Users can enjoy the massage in three different speeds, while the massage intensity can be individually adjusted by pulling on the straps. The NMG 850 Comfort shiatsu neck massager, which also has an optional red light and heat feature, can also be flexibly applied to the shoulders, back, stomach, upper and lower legs. Its integrated wireless control panel makes it very easy to use.

The **FMG 880 Comfort shiatsu foot massager** provides a deep shiatsu massage on the soles of the feet and the heels. It promotes blood circulation and revives tired feet. As the effects of massage are perceived differently in different areas of the feet, users can choose from three intensity settings for a compression massage on the tops of the feet. Thanks to the optional red light and heat features, the massage can be intensified if required. Made of easy-care material, the FMG 880 Comfort shiatsu foot massager can be easily operated with the feet for maximum comfort during use.

The MCG 810 Comfort shiatsu massage seat cover and the MCG 820 Comfort shiatsu acupressure massage seat cover are available for the price of € 199.95 RRP and € 249.95 RRP respectively. The MCG 800 Comfort shiatsu massage pillow costs € 79.95 RRP, the NMG 850 Comfort shiatsu neck massager € 109.95 RRP and the FMG 880 Comfort shiatsu foot massager € 149.95 RRP. All products in the new Comfort Massage range are expected to be available from specialist retailers and directly from www.medisana.de by the fourth quarter of 2019.

medisana is one of the leading specialists in the home healthcare market. For over 35 years, the German company has been committed to people's health with the motto "Your health in good hands". medisana is pioneering the trend towards mobile health management, and is delivering future-oriented products for modern life in an increasingly networked world. The Neuss-based company is the German market leader in the field of massage. medisana develops, markets and sells worldwide products for health-conscious consumers in the categories of mobile health, health monitoring, wellness, sport, personal care, therapy and healthy home.

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